

# Support Local Children on the Autism Spectrum



**To you, a Spectrum Services Sponsorship reflects community support and good business. To them, it means everything.**

By becoming a Spectrum Services Sponsor, you'll be part of an entire year of important fundraising that supports the life-changing services and programs for our students with autism, while gaining valuable outreach and marketing for your company or business. In return, our students and their families know that they're receiving only the best in programming that's grounded on educating children with autism. **Your sponsorship includes**

## Spectrum Services Sponsorships

### Spectrum Gold Sponsor \$10,000

As a Spectrum Gold Sponsor you'll receive

1. 12 complimentary full packages for our Autism Awareness Dinner, April '24.
2. 15 complimentary full packages for our New Fall Event Fundraiser in Oct '24.
3. A full, two-page spread, full-color ad for each events' program book.
4. Inclusion in our List of Spectrum Sponsors in our biannual printed Newsletter.
5. Well-placed real estate in marketing materials created for these events. Your logo and link to your website on each of the event pages.
6. Facebook posts with your logo, acknowledgement on other social media, and recognition in our email broadcasts.
7. Inclusion as an Autism Awareness Month Sponsor for all our autism awareness events.
8. Your logo listed on press releases and other media contacts, and your name or business will be listed on mailed invitations.

### Spectrum Sponsor \$5,000

As a Spectrum Sponsor you'll receive

1. Five complimentary full packages for our Autism Awareness Dinner, April '24.
2. Six complimentary full packages for our New Fall Event Fundraiser in Oct '24.
3. A full page Inside Cover, full-color ad for each events' program book.
4. All the benefits from 4-8 above.

### Spectrum Benefactor \$2,500

As a Spectrum Benefactor you'll receive.

1. Two complimentary full packages for our Autism Awareness Dinner, April '24.
2. Two complimentary full packages for our New Fall Event Fundraiser in Oct '24.
3. A Full page, full-color ad for each events' program book.
4. All the benefits from 4-8 above.

### Spectrum Patron \$1,000

As a Spectrum Patron you'll receive

1. One complimentary full package for our Autism Awareness Dinner, April '24.
2. Two complimentary full packages for our New Fall Event Fundraiser in Oct '24.
3. A half page ad for each events' program book.
4. All the benefits from 4-8 above.

### Spectrum Friend \$500

As a Spectrum Friend you'll receive

1. One complimentary full package for our Autism Awareness Dinner, April '24.
2. One complimentary full packages for our New Fall Event Fundraiser in Oct '24.
3. A business card ad for each events' program book.
4. All the benefits from 4-8 above.

# Your business can touch the life of a child with autism.

### What You're Sponsoring Throughout the 2024 Year

Your sponsorship starts the day you sign on, so you're guaranteed to be included in all our events for a full 12 months.

### Autism Month Dinner

**Honoring Retiring Co-Founder Susan Buckler**

**April 20<sup>th</sup>, 2024 – Wiltwyck Golf Club**

We're thrilled to extend a heartfelt invitation to you to join us for a very special occasion honoring retiring Spectrum Services Co-Founder Susan Buckler, as part of our Autism Acceptance Month Dinner.

Susan has dedicated over five decades of her life to the field of special education.

### All Autism Acceptance Activities and Events in April

April is Autism Acceptance Month, and as a sponsor, you're automatically included in our all events, such as art exhibits at local venues, paint & sips, music concerts, and any other Autism Acceptance Month activities planned by Spectrum Services, or our supporters.

### Fall Fling/Oktobefest

**October, 2024 – Venue TBA**

We're working on a new and improved Fall event, and your business will be included in all marketing, and we'll touch base with you on free tickets included in your sponsorship. Stay tuned for more!

# Become a Spectrum Services Sponsor



## Sponsorship Form

### Sponsorship Levels

- Spectrum Gold Sponsor – \$10,000
- Spectrum Sponsor – \$5,000
- Spectrum Benefactor – \$2,500
- Spectrum Patron – \$1,000
- Spectrum Friend – \$500

Contact Person \_\_\_\_\_

Sponsor Name \_\_\_\_\_

Telephone: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date: \_\_\_\_\_

Total Amount of Payment: \$ \_\_\_\_\_

### Check Payment

Please make your check payable to Center for Spectrum Services, and send to the address below.

### Credit Card Payment

MasterCard  VISA  AmEx  Discover   
Print Name as it appears on card \_\_\_\_\_

Card Number \_\_\_\_\_

3-Digit V Code \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Please remit this form with your payment to:  
Center for Spectrum Services  
70 Kukuk Lane, Kingston, NY 12401  
Questions? Call David Juhren at 845-336-2616,  
extension 165 or email David at  
djuhren@centerforspectrumservices.org

After we've received your completed form and sponsorship payment, we'll contact you for your logo, advertisements, and other information.

## Your Sponsorship Delivers Maximum Brand Exposure!

On top of including your company logo on our main Events Webpage, and each individual event webpage, and on top of including it in our broadcast email to thousands of addresses, we also make sure your logo appears prominently on our biannual Spectrum Services Newsletter.

Mailed to our list of 1,700 addresses, sent home to all students' families, handed out at major events, and handed out at trainings we do for school districts. It's also brought with us and distributed when we're asked to address local community-based organizations.

We also put a full, printable version on our website, and include a link to that in an email broadcast (reaching 4,000 addresses), as well as sharing it on Facebook (over 2,500 followers). That's 8,000 marketing touches to the autism community, who pay close attention to those businesses that support it.

Our goal is to make sure it's circulated as extensively as we can, so your sponsorship gets noticed.



## Silent Auction Donations

Another way to support our special students is by donating to our silent auctions. A gift certificate to your business, a special gift basket highlighting your products, or other goods and services, help raise needed funds to support our life-enriching programs for children with autism.

Please accept \_\_\_\_\_ as an in-kind donation for your auction. Value \$ \_\_\_\_\_.

Name (as you wish to be listed):  
\_\_\_\_\_

Company Name (if applicable):  
\_\_\_\_\_

We'll contact you before the next auction event.