



**Your
business
can touch
the life of a
child with
autism.**

By becoming an Annual Sponsor, you'll be part of an entire year of important fundraising that supports the life-changing services and programs for our students with autism, while gaining valuable outreach and marketing for your company or business. In return, our students and their families know that they're receiving only the best in programming centered on educating children with autism.

Your sponsorship includes many benefits!

Annual Sponsorships

Spectrum Sponsor \$5,000

As a Spectrum Sponsor you'll receive

1. Eight complimentary full packages for our Virtual "United By Autism" Party in April 2021.
2. Ten complimentary admissions to our Harvest Hop in November 2021 (full table).
3. A full page Inside Cover, full color ad for each events' program book.
4. Inclusion in our List of Spectrum Sponsors in our biannual printed Newsletter.
5. Well-placed real estate in marketing materials created for these events. Your logo and link to your website on each of the event pages.
6. Facebook posts with your logo, acknowledgement on other social media, and recognition in our email broadcasts.
7. Inclusion as an Autism Awareness Month Sponsor for all our autism awareness events.
8. Your logo listed on press releases and other media contacts, and your name or business will be listed on mailed invitations.

Spectrum Benefactor \$2,500

As a Spectrum Benefactor you'll receive.

1. Two complimentary full packages for our Virtual "United By Autism" Party in April 2021.
2. Four complimentary admissions to our Harvest Hop in November 2021.
3. A Full page, full-color ad for each events' program book.
4. All the benefits from 4-8 above.

Spectrum Patron \$1,000

As a Spectrum Patron you'll receive

1. One complimentary full packages for our Virtual "United By Autism" Party in April 2021.
2. Two complimentary admissions to our Harvest Hop in November 2021.
3. A half page ad for each events' program book.
4. All the benefits from 4-8 above.

Spectrum Friend \$500

As a Spectrum Friend you'll receive

1. One complimentary full package for our Virtual "United By Autism" Party in April 2021.
2. One complimentary admission to our Harvest Hop in November 2021.
3. A business card ad for each events' program book.
4. All the benefits from 4-8 above.

What You're Sponsoring Throughout the Year

Your sponsorship starts the day you sign on, so you're guaranteed to be included in all our annual events for the next twelve months.

Virtual "United By Autism" Party

Produced live on Zoom, and aired on Facebook Live, our United By Autism party will include an Online Auction and Virtual Live Auction, Special Guests, Autism Awareness Awards, and more.

Virtual Attendees can also order a Charcuterie Collection; a specially prepared box of delicacies delivered to their business or home to enjoy while taking part in the event. It includes a charcuterie for two, along with a bottle of wine and party paraphernalia.

Harvest Hop Dance in November

The Harvest Hop is a bountiful night of fun, frolic, and friends, as we celebrate the harvest season here in the Hudson Valley. Guests enjoy sumptuous fare, live music for dancing by The Phantoms, a silent and live auction, and more.

Autism Awareness Activities & Events

April is Autism Awareness month, and as a year-long sponsor, you're automatically included in our all external events, like exhibits at local venues, our Autism Awareness event, and any added events we plan, like music concerts.

Become a Spectrum Services Annual Sponsor



Sponsorship Form

Sponsorship Level

- Spectrum Sponsor – \$5,000
- Spectrum Benefactor – \$2,500
 - Spectrum Patron – \$1,000
 - Spectrum Friend – \$500

Contact Person _____

Sponsor Name _____

Telephone: _____

Street Address: _____

City, State, Zip: _____

Email Address: _____

Date: _____

Total Amount of Payment: \$ _____

Check Payment

Please make your check payable to Center for Spectrum Services, and send to the address below.

Credit Card Payment

MasterCard VISA AmEx Discover
Print Name as it appears on card

Card Number _____

3-Digit V Code _____ Expiration Date _____

Signature _____

Please remit this form with your payment to:
Center for Spectrum Services
70 Kukuk Lane, Kingston, NY 12401
Questions? Call David Juhren at 845-336-2616,
extension 165 or email David at
djuhren@centerforspectrumservices.org

After we've received your completed form and sponsorship payment, we'll contact you for your logo, advertisements, and other information.

Your Sponsorship Delivers Maximum Exposure!

Your logo appears prominently on our biannual Spectrum Services Newsletter. Mailed to our list of 1,500 addresses, sent home to all students' families, handed out at major events, and handed out at trainings we do for school districts. It's also brought with us and distributed when we're asked to address local community-based organizations.

We also put a full, printable version on our website, and include a link to that in an email broadcast (reaching 4,000 addresses), as well as sharing it on Facebook (over 2,500 followers). That's 8,000 marketing touches to the autism community, who pay close attention to those businesses that support it.

Our goal is to make sure it's circulated as extensively as we can, so your sponsorship gets noticed.



Silent Auction Donations

Another way to support our special students is by donating to our silent auctions. A gift certificate to your business, a special gift basket highlighting your products, or other goods and services, help raise needed funds to support our life-enriching programs for children with autism.

Please accept _____ as an in-kind donation for your auction. Value \$ _____.

Name (as you wish to be listed):

Company Name (if applicable):

We'll contact you before the next auction event.