



To you, a Spectrum Services sponsorship shows community support and good business.

To him, it's EVERYTHING.

**Your
business
can touch
the life of a
child with
autism.**

By becoming an Annual Sponsor, you'll be part of an entire year of important fundraising that supports the life-changing services and programs for our students with autism, while gaining valuable outreach and marketing for your company or business. In return, our students and their families know that they're receiving only the best in programming grounded on educating children with autism.

Your sponsorship includes many benefits!

Annual Sponsorships

Spectrum Gold Sponsor \$10,000

As a Spectrum Gold Sponsor you'll receive

1. Fifteen complimentary full packages for our 45th Anniversary Celebration in April '22
2. Twenty complimentary full packages for our Harvest Hop Dance Fundraiser in Nov '22
3. A full, two-page spread, full-color ad for each events' program book.
4. Inclusion in our List of Spectrum Sponsors in our biannual printed Newsletter.
5. Well-placed real estate in marketing materials created for these events. Your logo and link to your website on each of the event pages.
6. Facebook posts with your logo, acknowledgement on other social media, and recognition in our email broadcasts.
7. Inclusion as an Autism Awareness Month Sponsor for all our autism awareness events.
8. Your logo listed on press releases and other media contacts, and your name or business will be listed on mailed invitations.

Spectrum Sponsor \$5,000

As a Spectrum Sponsor you'll receive

1. Eight complimentary full packages for our 45th Anniversary Celebration in April 2022
2. Fifteen complimentary full packages for our Harvest Hop Dance Fundraiser in Nov '22
3. A full page Inside Cover, full-color ad for each events' program book.
4. All the benefits from 4-8 above.

Spectrum Benefactor \$2,500

As a Spectrum Benefactor you'll receive.

1. Two complimentary full packages for our 45th Anniversary Celebration in April 2022
2. Two complimentary full packages for our Harvest Hop Dance Fundraiser in Nov '22
3. A Full page, full-color ad for each events' program book.
4. All the benefits from 4-8 above.

Spectrum Patron \$1,000

As a Spectrum Patron you'll receive

1. One complimentary full package for our 45th Anniversary Celebration in April 2022
2. Two complimentary admissions to our Harvest Hop Dance Fundraiser in Nov '22
3. A half page ad for each events' program book.
4. All the benefits from 4-8 above.

Spectrum Friend \$500

As a Spectrum Friend you'll receive

1. One complimentary full package for our 45th Anniversary Celebration in April 2022
2. One complimentary admission for our Harvest Hop Dance Fundraiser in Nov '22
3. A business card ad for each events' program book.
4. All the benefits from 4-8 above.

What You're Sponsoring Throughout the 2022 Year

Your sponsorship starts the day you sign on, so you're guaranteed to be included in all our annual events for the next twelve months.

The Sapphire Celebration: Our 45th Year of Service to Children on the Spectrum

Our Sapphire Celebration in April will have everyone celebrating for so many reasons! First, we'll be honoring Spectrum Services 45th Anniversary of service to Hudson Valley children with autism. Further, it's our first in-person event since autumn 2019. This, while celebrating the life's work of one of our founders, Jamey Wolff. Come and celebrate with us!

Harvest Hop Dance in November

The Harvest Hop is a bountiful night of fun, frolic, and friends, as we celebrate the harvest season here in the Hudson Valley. Guests enjoy sumptuous fare, live music for dancing by The Phantoms, a silent and live auction, and more.

All Our Autism Awareness Month Activities in April

As a year-long sponsor, you're automatically included in our all external events, like exhibits at local venues, our Autism Awareness Dinner, and any added events we plan, like music concerts, performances, and more!

Become a Spectrum Services Annual Sponsor



Sponsorship Form

Sponsorship Level

- Spectrum Gold Sponsor – \$10,000
 - Spectrum Sponsor – \$5,000
 - Spectrum Benefactor – \$2,500
 - Spectrum Patron – \$1,000
 - Spectrum Friend – \$500

Contact Person _____

Sponsor Name _____

Telephone: _____

Street Address: _____

City, State, Zip: _____

Email Address: _____

Date: _____

Total Amount of Payment: \$ _____

Check Payment

Please make your check payable to Center for Spectrum Services, and send to the address below.

Credit Card Payment

MasterCard VISA AmEx Discover
Print Name as it appears on card _____

Card Number _____

3-Digit V Code _____ Expiration Date _____

Signature _____

Please remit this form with your payment to:
Center for Spectrum Services
70 Kukuk Lane, Kingston, NY 12401
Questions? Call David Juhren at 845-336-2616,
extension 165 or email David at
djuhren@centerforspectrumservices.org

After we've received your completed form and sponsorship payment, we'll contact you for your logo, advertisements,

Your Sponsorship Delivers Maximum Exposure!

Your logo appears prominently on our biannual Spectrum Services Newsletter. Mailed to our list of 1,500 addresses, sent home to all students' families, handed out at major events, and handed out at trainings we do for school districts. It's also brought with us and distributed when we're asked to address local community-based organizations.

We also put a full, printable version on our website, and include a link to that in an email broadcast (reaching 4,000 addresses), as well as sharing it on Facebook (over 2,500 followers). That's 8,000 marketing touches to the autism community, who pay close attention to those businesses that support it.

Our goal is to make sure it's circulated as extensively as we can, so your sponsorship gets noticed.



Silent Auction Donations

Another way to support our special students is by donating to our silent auctions. A gift certificate to your business, a special gift basket highlighting your products, or other goods and services, help raise needed funds to support our life-enriching programs for children with autism.

Please accept _____ as an in-kind donation for your auction. Value \$ _____.

Name (as you wish to be listed):

Company Name (if applicable):

We'll contact you before the next auction event.